

Commercial Standard Membership \$550

Benefits valued at over \$1,000

Commercial Standard members of NAI will enjoy a variety of benefits that help put them front and center with the interpretation community.

- Commercial Standard members receive the following benefits:
- Individual benefits for two company representatives, this covers anything a Professional member would receive for up to two named individuals (\$180 value)
- Receive RFP emails
- Access to and listing in the NAI online Membership Directory
- Discounted rates on NAI advertising opportunities (on average a 20% discount from nonmember advertising fees), plus these additional advertising opportunities:
 - Your free base listing in the NAI Green Pages will be upgraded to include your logo (\$175 value)
 - Exclusive right to rent the NAI membership mailing list (\$0.12/name)
 - One single use of the NAI Membership Mailing List (provided as an Excel spreadsheet upon your request) (savings of over \$500)
 - Discount on Exhibit Hall Booth at the National Conference (\$150 value)
 - Discounted entry fee for the annual Media Awards competition (\$75 value)
 - First shot at NAI sponsorships
 - Upgraded advertising on NAI's Job Board, with visibility outside of the NAI Member Area

Commercial Plus Membership \$1,050

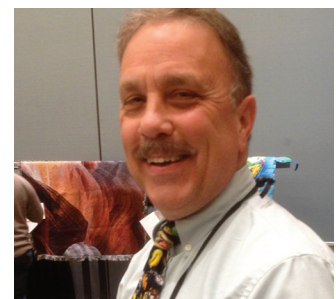
Benefits valued at over \$2,500

Commercial Plus membership in NAI is for the larger business interested in being featured in multiple ways in the interpretation community. Commercial Plus members receive all of the benefits of a Commercial Standard member, plus a number of free advertising opportunities:

- Individual member benefits for five company representatives, this covers anything a Professional member would receive for up to five named individuals (\$450 value)
- Access to and listing in the NAI online Membership Directory
- Receive RFP emails
- Commercial member rates on NAI advertising opportunities (on average a 20% discount from nonmember advertising fees)
 - Your free base listing in the NAI Green Pages will be upgraded to include your logo (\$175 value)
 - Exclusive right to rent the NAI membership mailing list (\$0.12/name)
 - One single use of the NAI Membership Mailing List (provided as an Excel spreadsheet upon your request) (savings of over \$500)
 - Free 1/3 display ad in the Green Pages (\$550 value, can be upgraded)
 - Free 1/6 page ad in one issue of Legacy magazine (\$319 value, can be upgraded or put towards current advertising contract)
 - Free sponsorship of one issue of NAI Now, with circulation to approximately 20,000+ interpreters (\$250 value)
 - One free entry in the annual Media Awards competition (\$100 value), additional entries at discounted rate of \$25 per entry
 - Upgraded premium booth at the National Conference Exhibit Hall, at the standard booth rate (\$250 value)
 - First shot at NAI sponsorships
 - Upgraded advertising on NAI's Job Board, with visibility outside of the NAI Member Area



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COMMERCIAL MEMBER APPLICATION

MEMBER INFORMATION

Company _____

Address _____

Membership Contact _____

Title _____

Phone _____

Company Established Date: _____

Name & Email for 2 to 5 contacts:

Referred by: _____

MEMBERSHIP CATEGORY

- Commercial Standard** \$550
Includes **two** professional level individual memberships, plus numerous benefits that will get the services and products your organization offers in front of the interpretation community.
- Commercial Plus** \$1,050
Includes **five** professional members and expanded access to promotional opportunities.

Membership is for one year from the date dues are received. If you wish to advertise with NAI please contact vendors@interpnet.com and we can setup your ad contract dates to correspond with your membership dates.

SPONSORSHIP

My organization is interested in sponsoring:

- National Conference
 International Conference
 InterpTech

METHOD OF PAYMENT

- Check/money order made to National Association for Interpretation for \$ _____ in U.S. dollars is enclosed.
- Charge to my:
 VISA MasterCard American Express Discover
- Name on Card _____
- Card number _____
- Exp. date _____ Security Code _____

NAI COMMUNITIES

Region and section descriptions can be found at www.interpnet.com under "About NAI."

Regions

- | | |
|--|---|
| <input type="checkbox"/> Northeast | <input type="checkbox"/> South Central |
| <input type="checkbox"/> Chesapeake | <input type="checkbox"/> Four Corners |
| <input type="checkbox"/> Sunny Southeast | <input type="checkbox"/> Western |
| <input type="checkbox"/> Great Lakes | <input type="checkbox"/> Sierra Pacific |
| <input type="checkbox"/> Heartland | <input type="checkbox"/> Northwest |

Sections

- Cultural/Historical Interpretation
 Interpretive Media
 Sustainability
 Nature Center Directors & Administrators
 Justice, Equity, Diversity, Accessibility, Inclusion

- College/University Academics
 Interpretive Naturalists
 Zoos, Wildlife Parks, & Aquariums

Return this form with payment. Pay online at interpnet.com/belong. Or call us at 888-900-8283 (US only) or 970-484-8283. Contact vendors@interpnet.com with questions.